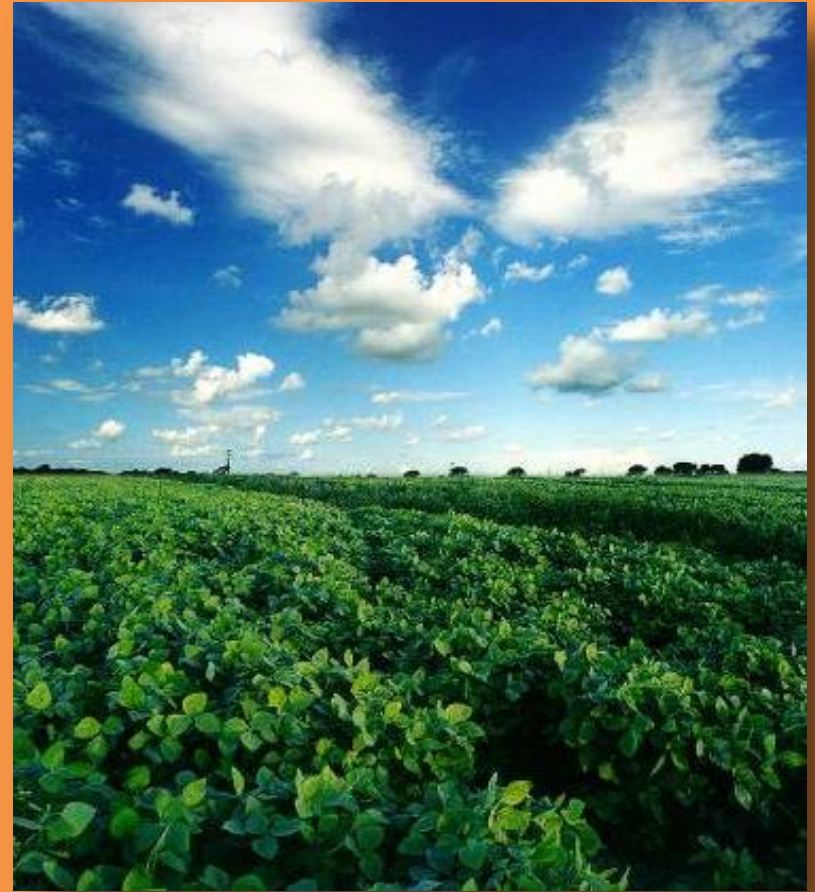


Unleashing the Power of Soy



World Soy Foundation

- ***Using the Power of Soy to Reduce Malnutrition***
 - ✓ Founded by American soybean farmers through the American Soybean Association and the WISHH program
 - ✓ Non-profit organization that brings farmers, industry and organizations together to develop CSR – *Corporate Social Responsibility* programs focused on using soya to reduce hunger and its effects in the developing world
 - ✓ Currently managing projects in Africa, the Middle East and Central America



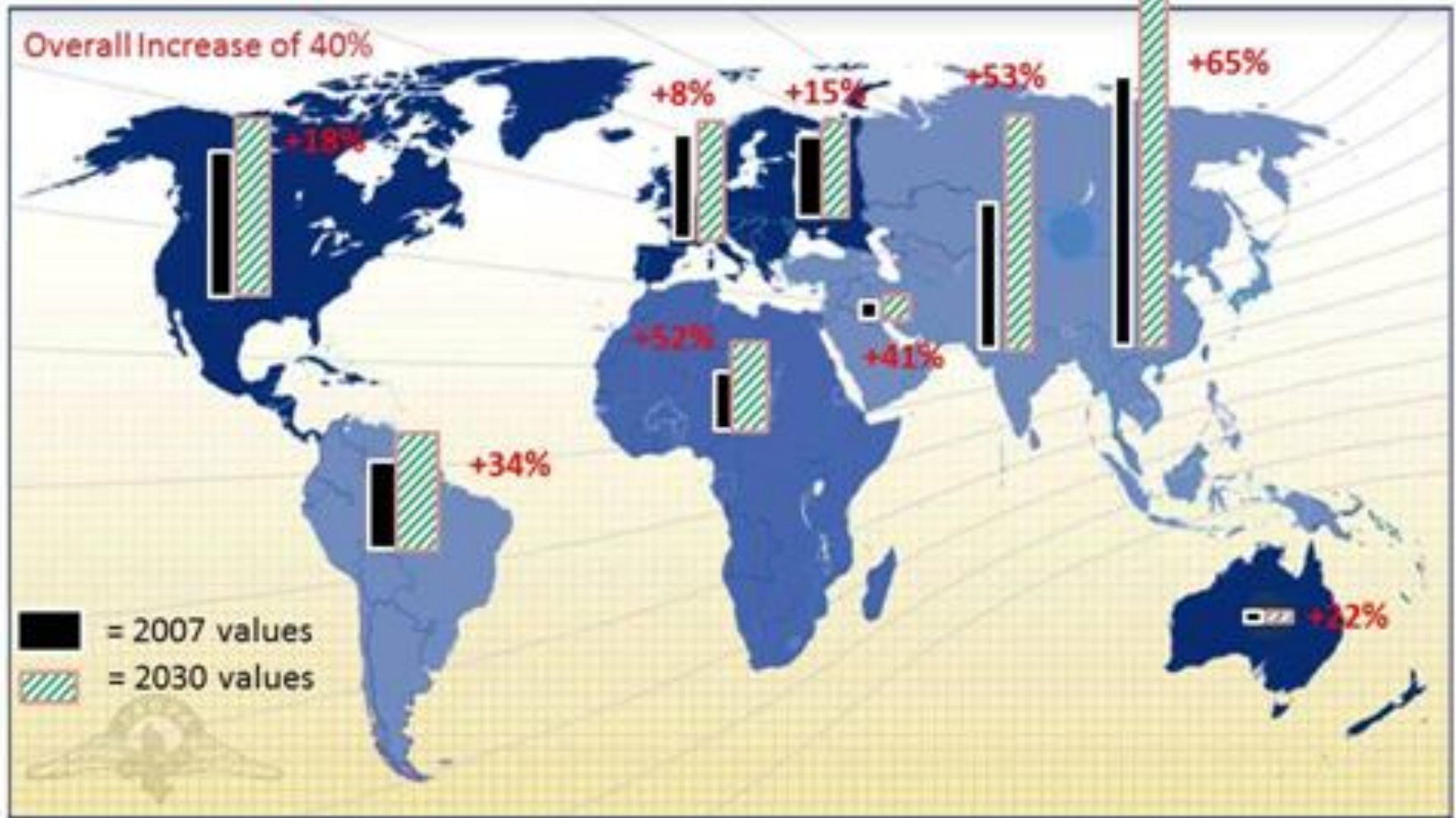
The Work of the World Soy Foundation



- Community-oriented projects centered around agricultural development and local food processing –*using soybeans and soy protein* - to create sustainable solutions
- Support business development for local food entrepreneurs and micro-enterprises
- Developing local sources of healthy soy-based foods for:
 - Infants and children, school feeding
 - Other at risk populations
 - Traditional and modern food markets
- Supporting nutritional education and research



The Potential Appetite for Protein * 2007 - 2030



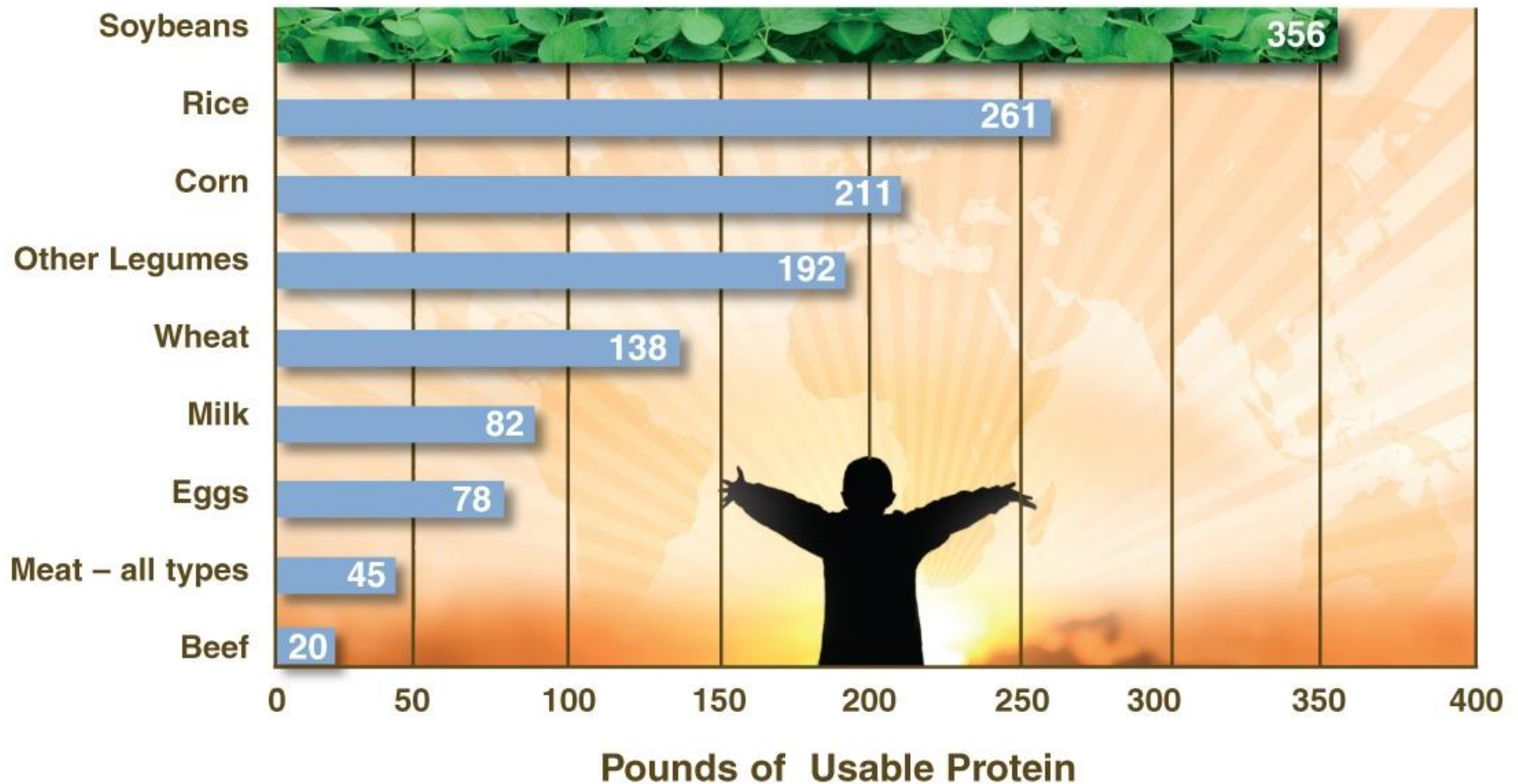
Source: Globalfoodin3d.com

*Included Proteins: Pork, Poultry, Beef, Sheep, Goat, Milk, Cheese, Butter, Fresh Water Fish, Salt Water Fish, Crustaceans



LAND USE EFFICIENCY

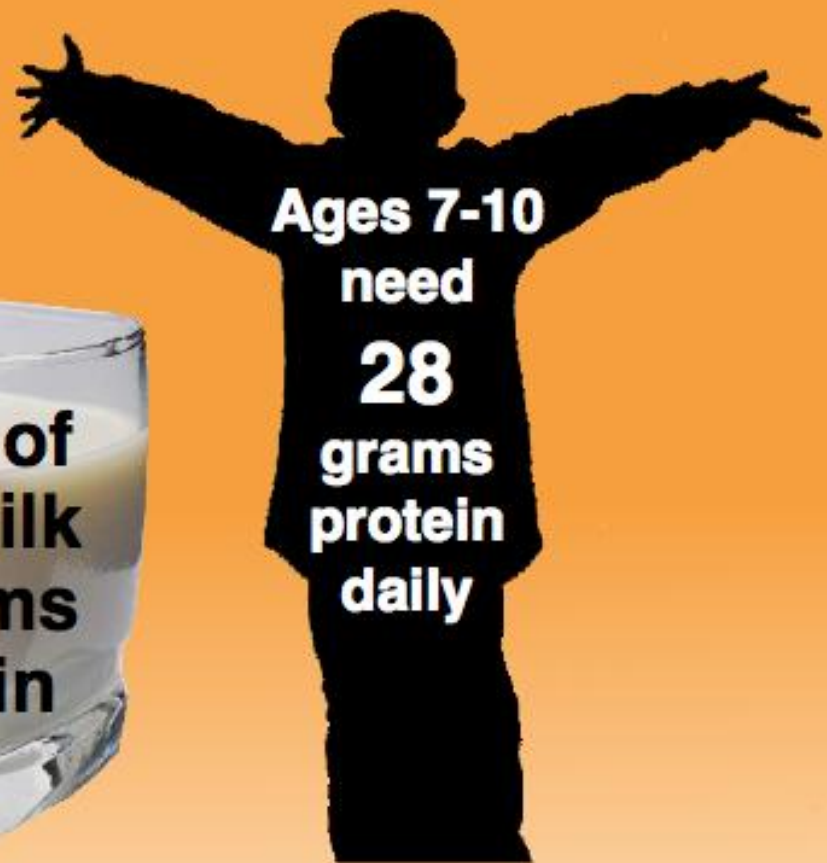
Usable Protein Yield Per Acre From Different Foods



Source: USDA; FAO/WHO/UNICEF

EVERY DAY

Children NEED Protein



Soya is a versatile food and protein

■ Soymilk:

- Soymilk beverages
- Tofu
- Ice cream
- Yogurt
- Traditional soured milk products

■ Whole soybeans:

- Edamame – fresh green soya
- Dry beans – cook as a bean
- Soynuts – roasted and flavored

■ Proteins:

- Soy flour – *for baking/cooking*
- Textured soy flour – *as meat alternative*
- Isolated soy proteins – *as a high protein food ingredient*

■ Tempeh:

- Traditional Indonesian fermented food



Combine Soy with Meat, Corn, Cassava, Plantain, Rice and More!



World Soy Foundation in Africa

■ *Ghana:*

- Installed VitaGoat soy dairy at Valley View University in Techiman – funded by White Wave/Dean Foods – makers of Silk soymilk
- Provided soymilk to over 400 kindergarten and first graders, 4 days per week

■ *South Africa - Gauteng*

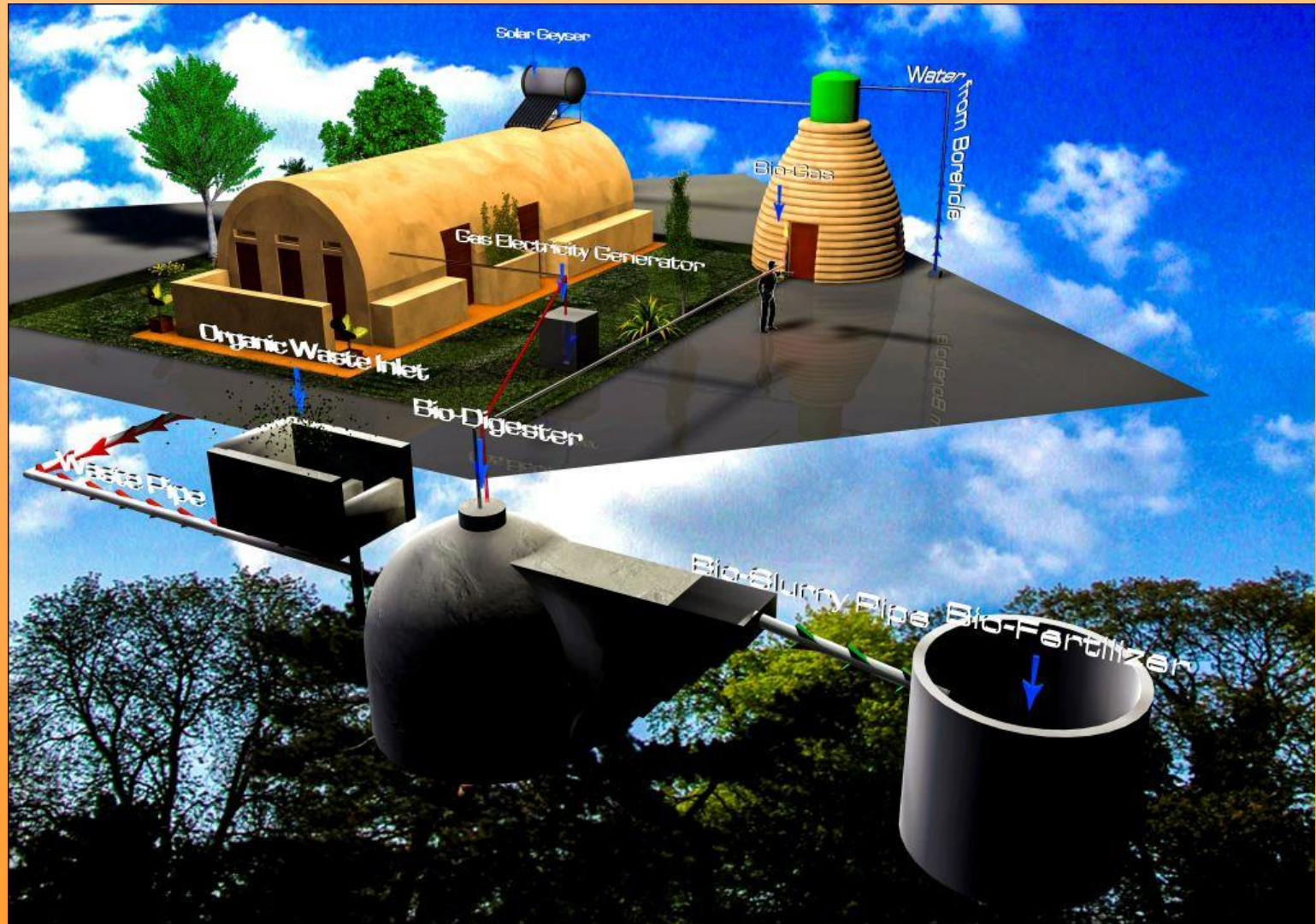
- WSF helped to coordinate installation of a SoyaCow for a Monsanto funded project, along with Joint Ad Management (JAM) in the Orange Farm district of Gauteng
- Micro enterprise with a strong “community payback” component to supply soymilk to local crèches.

■ *South Africa – North West*

- Last month, WSF, along with WISHH, SunOpta and SATH (funded by USDA) installed a SoyaCow in Selepe – **THANK YOU HENRY DAVIES & EDEN FOUNDATION!!**
- Micro enterprise development project with community development objective



Selepe



Selepe



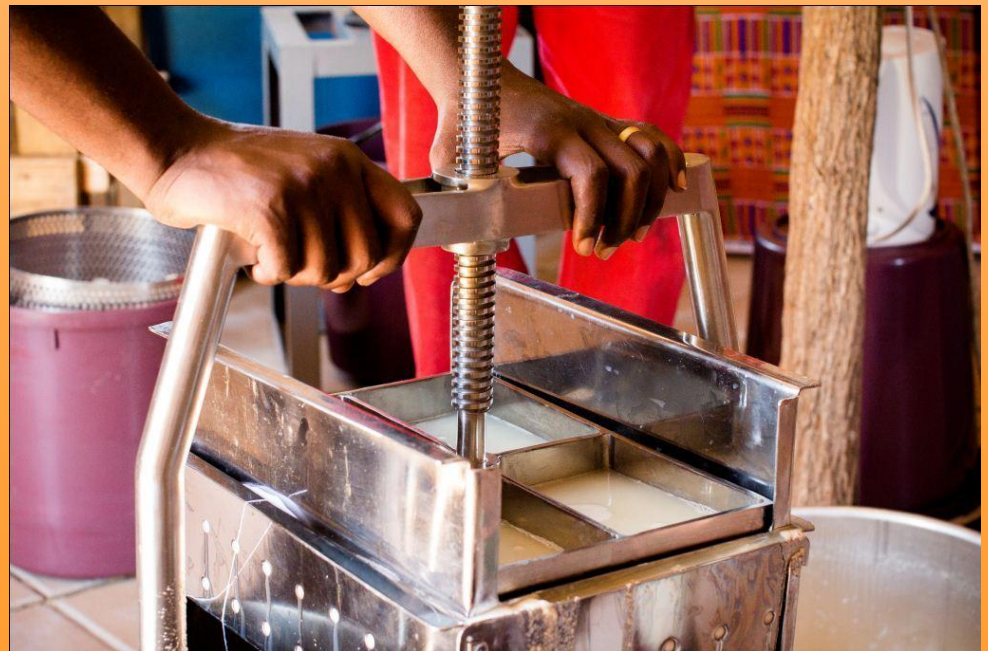
Selepe



Selepe



Selepe



Selepe



What's the simplest, most effective thing we can do?



More than 65 researchers, including four Nobel laureates, were tasked with the question:

What are the best ways of advancing global welfare, and particularly the welfare of developing countries, illustrated by supposing that an additional \$75 billion of resources were at their disposal over a four-year initial period?



What's the simplest, most effective thing we can do?



Based on very high benefit-cost ratios, the experts assigned their highest ranking to:

“Interventions to Reduce Chronic Undernutrition in Pre-Schoolers.”



World Soy Foundation Partners



South African
Protein
Research
Foundation

Juan Bautista
Gutierrez
Foundation of
Guatemala



APROSOJA
of Brazil



State
Soybean
Associations



If you believe...
Belong!



world soy
FOUNDATION
bringing nutrition to life

www.worldsoyfoundation.org